

SAP NetWeaver



SAP Global Leadership Program
THE SAP COMMUNITY
OF VISIONARY LEADERS

THE BEST-RUN BUSINESSES RUN SAP™



MISSION: SETTING BUSINESS LEADERS APART

What sets business leaders apart? Is it imagination, vision, passion? Is it a combination of all of these? SAP believes it is thought leadership – the ability to recognize a trend before it is widely grasped, with the wisdom to understand how that trend can impact business. Thought leadership is about **proactively** leading your company down the path of transformation, rather than **reactively** responding to enterprise-wide demands.



CREATING TOMORROW'S VISIONARIES

The SAP Global Leadership Program, open to a select group of IT leaders from today's leading global organizations, was created to help today's executives make this shift. Developed to empower SAP customers to encourage innovation within their own enterprises, this exclusive program features a uniquely designed teaching and participation approach. It helps transform **chief information officers** into **chief innovation officers**, or better yet, into **chief process innovation officers** who understand which processes are core to business operations and which do not add value. Through this transformation, CIOs can shift their focus from **information** to **innovation** and determine how new technologies can support innovative business processes that can help their companies increase profitability. In essence, they become thought leaders within their companies and their industries.

Participate in a Unique, Collaborative Environment

Program participants enjoy the opportunity to discuss today's pressing business and IT issues – such as corporate controlling, governance models, security concerns, onshore versus offshore, global competition, and Sarbanes-Oxley – with academics, management consultants, SAP experts, and other C-level executives from leading global companies, at quarterly and annual events. SAP customers hear unique approaches to promoting business evolution and gain fresh insight into how innovation can help drive organizational growth. Designed to help each participating enterprise evolve and secure a market leadership position, the program's collaborative environment maximizes each member's ability to create a global **innovation plan** that can be implemented at his or her organization.

Gain Insights from Global Thought Leaders

Through a content-rich forum, the SAP Global Leadership Program introduces executives to best practices and ideas from global thought leaders and industry experts. Participants have a unique opportunity to dialogue with business and technology experts and SAP leadership regarding the most compelling strategic issues, and gain valuable insights that they can apply within their own organizations.

Transform Your Understanding at Unique Educational Sessions

The program incorporates educational sessions that help business leaders understand how to leverage Enterprise Services Architecture and its technical foundation, the SAP NetWeaver™ platform, to support business transformation. By educating its customers about this, SAP helps today's executives evolve their businesses to the next level of value creation and innovation. At the same time, participants can contribute their ideas for future enhancements to SAP NetWeaver.



REAP THE BENEFITS OF PARTICIPATION

The goal of the SAP Global Leadership Program is not only to enable the next generation of IT leadership, but also to create it. That's why the program revolves around an elite community of today's leading IT and business leaders and offers them opportunity to interact, network, and learn from industry peers. This collaborative forum allows them to cultivate creative thoughts that enable organizational growth and promote a more flexible, adaptable, and transparent business environment. By participating in world-class educational programs and events, today's executives can learn about the next business practices on the horizon and be at the forefront of tomorrow's trends. And access to SAP senior management and exclusive development resources enables program participants to influence SAP® software development.

Through the SAP Global Leadership Program, today's technology leaders gain the opportunity to build greater relevance into the changing role of the CIO, while becoming the thought leaders and visionaries of their industries.



FUTURE PROGRAM ENHANCEMENTS

As part of its commitment to the ongoing success of the SAP Global Leadership Program, SAP plans the following program enhancements in 2005:

- Unique Web site for the SAP Global Leadership Program community
- Call series with guest lecturers
- Regional meetings (by global region)
- Exclusive SAP Global Leadership Program book club
- CIO corner in *SAP NetWeaver Magazine*

NEXT STEPS

Talk with your local SAP NetWeaver advisor or your local SAP account executive about how you can join the SAP Global Leadership Program. Come participate and help transform the world of business by becoming one of tomorrow's thought leaders. Please visit www.sap.com/community/glp for more information.

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